GRANITE CITY AREA COMMUNITY FOUNDATION

2026 CANDY CANE PARADE & WINTER WONDERLAND

SATURDAY, DECEMBER 5, 2026 | SPONSORSHIP DEADLINE: NOVEMBER 23, 2026

Dear Community Business,

The Granite City Area Community Foundation invites you to partner with us for the 2026 Granite City Candy Cane Parade & Winter Wonderland. Your support helps bring families together, showcase local businesses, and create a festive downtown tradition. Every sponsorship level includes the cost to participate in the parade and/or one Winter Wonderland vendor space, if desired.

HOLIDAY SPONSORSHIP	FULL BENEFITS
Christmas Star Sponsor **$1,000**	• Premier logo placement on the event sponsor banner and digital sponsor graphics • Four dedicated social media sponsor spotlights • Recognition during event announcements and the tree lighting celebration • Priority vendor placement, if participating in Winter Wonderland • Parade participation and/or one Winter Wonderland vendor space included at no additional participation fee • Recognition in the post-event sponsor thank-you
Winter Wonderland Sponsor **$750**	• Large logo placement on the event sponsor banner • Three social media sponsor spotlights • Logo included on digital and printed sponsor recognition materials • Recognition during event announcements • Parade participation and/or one Winter Wonderland vendor space included at no additional participation fee
Candy Cane Sponsor **$500**	• Logo on sponsor banner and sponsor recognition graphics • Two social media sponsor mentions • Recognition in event thank-you materials • Parade participation and/or one Winter Wonderland vendor space included at no additional participation fee
Snowflake Sponsor **$250**	• Business name on sponsor recognition materials • One social media sponsor thank-you • Parade participation and/or one Winter Wonderland vendor space included at no additional participation fee
Candy Cane Parade Participant Only **$25**	Parade entry only. This option does not include sponsorship recognition, social media spotlights, sponsor banner placement, or a Winter Wonderland vendor space.

HOW TO REGISTER: Complete the official Google Form on www.gcacf.org or through the Granite City Area Community Foundation Facebook page. Use the form to register as a sponsor, Winter Wonderland vendor, or parade participant. **Questions may be emailed to Parade@gcacf.org.**

PAYMENT: Checks may be made payable to Granite City Area Community Foundation (GCACF), with "Candy Cane Parade" in the memo line, and mailed to P.O. Box 1474, Granite City, IL 62040.

With gratitude, **Granite City Area Community Foundation - Candy Cane Parade & Winter Wonderland Committee**