



Granite City Area Community Foundation
PO Box 1474
Granite City, IL 62040

Dear Community Leader,

We hope this letter finds you well. The Granite City Area Community Foundation (GCACF) is proud to coordinate a Winter Wonderland Festival and organize an inaugural Candy Cane Parade on Saturday, December 4, 2021.

Modeled on the former Santa Parade, the Candy Cane Parade is for the children of our community. Local organizations and businesses may wish to participate with a float of their own. Today, we are asking for your support for this event. Please become a sponsor for this year's Parade at one of the giving amounts below (benefits guaranteed when donations are received by November 1st):

- **Platinum \$500:** logo on parade banner, hotlink to business on parade webpage, logo and listing on promotional materials and parade webpage, free parade entry
- **Diamond \$400:** hotlink to business on parade webpage, logo and listing on promotional materials and parade webpage, free parade entry
- **Gold \$300:** logo and listing on promotional materials and parade webpage, free parade entry
- **Silver \$200:** listing on promotional materials and parade webpage, free parade entry
- **Bronze \$100:** listing on parade webpage, free parade entry

Please make checks payable to the Granite City Area Community Foundation or GCACF with a notation that the donation is for the Candy Cane Parade (see example). All donations are tax deductible as permitted by law. GCACF is a 501c3 non-profit organization. Mail checks to GCACF, PO Box 1474, Granite City, IL 62040. As soon as we can arrange it, online donations can be made at www.gcacf.org/winterwonderland.

Donor Address City, State Zip	Date _____
Pay to the Order of <u>GCACF Fund</u>	\$ _____
<u>How many dollars and zero cents</u>	
For <u>Parade</u>	Signature _____

Information on participating in the parade is available at www.gcacf.org/winterwonderland. If you have any questions or need any additional information, please contact Tina Hubert at parade@smrld.org or call 618-501-4781. Thank you for your support.

Sincerely,

Tina Hubert
Winter Wonderland Festival/Candy Cane Parade Chair

GCACF Mission: To enhance the lives of all residents of the Granite City Area, now and for generations to come, by building community endowment, addressing needs through current grant making and providing leadership on key community issues.